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MBA(Voc) 1 Sem
MCP 101

2016

Time : 3 Hours

Full Marks - 70

*Candidates are required to give their answers in
their own words as far as practicable*

The questions are of equal value

Answer any five questions

1. Assess the contributions of Henry Fayol to management thoughts.
2. What are the basic elements of decision making? Explain the essential characteristics of good decision.
3. What is the concept of organisation? What are its different elements?
4. Define span of management. Explain the factors influence the span of management.

(Turn Over)

5. What do you mean by Matrix organisation?
How does it differ from project organisation?
6. What is modern organisation? Explain the challenges of modern organisation.
7. Define recruitment and selection. What are the factors influencing recruitment and also point out the sources of manpower recruitment?
8. What do you mean by performance appraisal? Discuss its need and importance in an organisation.
9. What is communication? What are different barriers of communication? What steps can be taken to overcome these barriers?
10. Write short note on any two of the following :
 - a) Leadership style.
 - b) ABC analysis.
 - c) Quality circles.
 - d) Break even analysis.

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MBA(Voc) 1 Sem
OBC 102

2016

Time : 3 Hours

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Answer any five questions

1. What is organisational Behaviour? What is its importance in management?
2. Explain the 'Nature-Nurture' controversy of personality development.
3. Discuss about the different models of man.
4. Explain about the 'Behaviour theory' of Motivation.
5. Discuss about the Likert's variables about

(Turn Over)

organisational effectiveness.

6. What is Job satisfaction? Explain the determinants of Job satisfaction.
7. Discuss about the different steps involved in perceptual process.
8. Explain about the 'Maslow's need hierarchy' theory of motivation.
9. What is communication? Explain different barriers in communication process.
10. Write short note on any two of the following :
 - a) Organisational climate.
 - b) Theory 'x' of motivation.
 - c) Trait theory of leadership.
 - d) Group.

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1. Define Accounting and briefly explain Generally Accepted Accounting Principles (GAAP).
2. What do you mean by Cost? Discuss the different elements of cost with suitable examples.
3. What is Fund Flow Statement? How does it differ from Cash Flow Statement?
4. What do you mean by analysis and interpretation of financial statements? Discuss the different tools of Financial analysis.

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5. Why standard costing is necessary? Discuss the essential for an effective system of standard costing.
6. A company budgets for a production of 150,000 units. The variable cost per unit is Rs. 14 and Fixed cost is Rs. 2 per unit. The company fixes its selling price to fetch a profit of 20% on selling price. In this case
- What is break even point?
 - What is profit volume ratio?
 - What is Margin of Safety?
 - Profit at an estimated sales of Rs. 25,00,000?
7. The standard mix for production of 50 units is:
Material A - 5 kg @ Rs. 8/Kg.
B - 15 kg @ Rs. 4/Kg
During a week in January 7200 units were produced and materials used were?
Material A 600 Kg @ Rs. 7/Kg
Material B 200 Kg @ Rs. 5/Kg
Calculate material cost variance, price variance, mix variable and yield variance.
8. Following are the ratios relating to the trading

activities of a firm:

Debtors Turnover (based on cost of Goods Sold) 3 times

Stock Turnover 8 months

Creditors Turnover 2 months

Gross Profit Ratio 25%

Gross profit for the year 31st March 2015

amounted to Rs. 4,00,000. Closing stock of the

same year was Rs. 10000 above the opening

stock. Bills receivable amounted to Rs. 25000

and bills payable were Rs. 10000. You are

required to find out

- a) Sales
- b) Debtors
- c) Closing stock
- d) Creditors

9. Write short notes on any two of the following:

- a) Trial Balance
- b) Profit / Volume Ratio
- c) Accounting Informatin System
- d) Break Even Point

10. Following are the comparative Balance Sheets of a Company for the year ending March 2014 and 2015:

MBA(Voc) 1 Sem
Management Accounting

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Particulars	31-3-2014 (Rs.)	31-3-2015 (Rs.)
I. EQUITY AND LIABILITY :		
Shareholders Funds :		
Share Capital	70000	74000
Statement of P/L A/C	10040	10560
Non-current liabilities :		
Debentures	12000	6000
Trade Payables	10360	11840
	<u>102400</u>	<u>102400</u>

II. ASSETS :		
Non Current Assets :		
Tangible Assets-Land	20000	30000
Intangible Assets-Goodwill	10000	5000
Current Assets :		
Trade Receivables	14900	17300
Inventories	78500	41900
Cash	9000	7800
	<u>102400</u>	<u>102400</u>

Additional Information :

1. Dividends Paid during 2014-15 is Rs. 3500
2. Goodwill written off during the year Rs. 5000

Prepare Cash Flow statement on the basis of above data.

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Answer any five questions

1. Discuss the Five Fundamental Concepts of Managerial Economics in a Short Ways.
2. How do you measure Price Elasticity of Demand at a point on the demand curve?
3. Explain the concept of cross elasticity of Demand. Using the cross elasticity of Demand for substitutes and complementry goods.
4. Explain the concept of AFC, AVC, ATC and MC with the help of chart and diagram

(Turn Over)

5. What is Break Even Point? What will be the effect of BEP when
 - a) Increasing of selling price
 - b) Increasing Fixed Cost
 - c) Decreasing in variable cost.
6. Define Isoquant. What are the properties of Isoquant? Explain.
7. What is perfect competition Market? Explain the Various features of it and show how is price of a commodity determined under it.
8. Discuss the Law of Return to Scale with the help of Chart and diagram.
9. Explain the different concepts relating to national Income.
10. Write short notes on any two of the following:
 - a) Scope of Economics.
 - b) Market Demand
 - c) Law of Diminishing Return
 - d) Monopolistic Competition

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1. What is the difference between histogram and frequency polygon? Describe the procedure of drawing an 'Ogive' with suitable example.
2. Calculate the mean, median and mode of the following distribution:

Yield (kg/hac)	50-53	53-56	56-59	69-62
No. of Farms	3	8	14	30
62-65	65-68	68-71	71-74	74-77
36	28	16	10	5

(Turn Over)

3. Calculate the mean deviation from the following data:

Sales ('000 Rs.)	10-20	20-30	30-40	40-50	50-60
No. of days	3	6	11	3	2

4. Calculate Karl Pearson's coefficient of correlation between the price and quantity supplied :

Price (Rs)	21	22	28	32	35	36
Supply (Kg)	18	20	25	30	31	32

5. A Card was drawn from a well shuffled pack of playing cards. What is the probability that it is either a spade or an ace?
6. Solve by matrix method the following system of equations :

$$3x - y + z = 9$$

$$x + 3y - z = 4$$

$$3x + 2y + z = 10$$

7. Solve the following linear programming problem graphically :

Maximize $Z = 4x + y$, subject to the constraints:

$$x + y \leq 50$$

$$3x + y \leq 90$$

$$x \geq 0, y \geq 0$$

8. The following data relate to the profits of 1000 companies :

Profit (Rs)	100-120	120-140	140-160	160-180	180-200	200-220
No. of						
Companies :	17	53	199	194	327	208
	220-240					
	2					

Calculate the coefficient of skewness and comment on its value.

9. An examination of eight applicants for a post was taken by a firm. From the marks obtained by the applicants in the Accountancy and statistics paper, compute Rank Coefficient of correlation :

Applicant	A	B	C	D	E	F	G	H
Marks in								
Accountancy	15	20	28	12	40	60	20	80
Marks in								
Statistics	40	30	50	30	20	10	30	60

10. Write short notes on any two of the following:

- Union of Sets
- Mutually Exclusive
- Regression Analysis
- Theory of Games

2018 (2016-18)

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Answer any five questions

1. What do you mean by Management Information System? Explain the characteristics of an effective MIS.
2. Discuss the process of information generation and implementation of MIS.
3. Define information? Distinguish between Data and information.
4. Explain the basic component of computer based Management information System.

(Turn Over)

5. Describe the various types of computer based information system.
6. What is Input Device? Describe types of Input Device in detail.
7. What is an operating system? Explain the types of operating system?
8. What is word processor? Write down the features and application of MS-Word.
9. Explain the source of information in Decision Making process.
10. Write short notes on any two of the following:
 - a) IT in Government organisation.
 - b) Electronic Payment System.
 - c) Generation of Computer
 - d) Classification of Software.

2018 (2016-18)

Time : 3 Hours

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Answer any five questions

1. What is Ethics? Explain its relevance in business at present global era.
2. Briefly describe the need for value driven management in India.
3. Explain the philosophy and process of ethical decision making.
4. What do you mean by ethical corporate behaviour? Explain.

(Turn Over)

5. What are the ethical dilemmas in an organisation? Discuss.
6. What is corporate Social Responsibility of business? Explain in reference to public and private sector.
7. Explain the emerging dimensions in e-governance.
8. Critically examine the cross cultural Management.
9. Differentiate between the following :
 - a) Ethics & Morality
 - b) Work ethics and Indian Culture.
10. Write short note on any two of the following:
 - a) Moral Value.
 - b) Types of Ethics
 - c) Shareholders.
 - d) Corporate Culture.

